

PHIL YOO

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WORK EXPERIENCE

TSB Communications

Vancouver Hybrid Remote

Full Stack Developer

Feb 2023 - Present

Developing and preparing a launch of a new product for virtual staging web app product - Bella Staging

- Currently focused on developing and preparing a launch of a new self-serve virtual staging web app
- Writing clean and scalable backend code using Deno, Node.js as well as TypeScript and JavaScript
- Building the front-end using web frameworks such as React, Fresh (Deno framework), and Qwik
- Developing and building a headless CMS for admin features in the platform using Strapi - contained in a Docker and instanced inside Google VM
- Developing custom plugin in Strapi intended for admin side of the platform using pure React with Redux/GraphQL and Postgres
- Building and storing data using Fauna - using it's own query language - FQL
- Integrating several Google cloud services - IAM, Cloud Storage, VM and other Google APIs such as Maps, Places, and more
- Building RESTful API endpoints used in the application as well as setting up a Cloudflare worker for specific API endpoints
- Working with integration of several APIs such as Mandrill/MailChimp, SignalWire, OpenAI, Cloudflare, and i18next
- Implementing CI/CD pipelines via Github Actions
- Using industry standard authorization processes using JWT and OAuth
- Taking the lead in an agile team working in a continuous delivery model
- Giving and receiving feedback in code reviews to ensure quality and readability
- Experience in developing using Bash/UNIX terminals
- Integrating E2E testing using Cypress
- End to end ownership of deliveries to production - design, develop, code, test, debug document and managing/deploying production
- Attending to standard business duties such as daily standups, weekly meetings and cross department collaboration especially with the design/marketing team
- Taking on the process of switching from Fresh Deno over to Qwik framework
- Handling other assigned responsibilities for different projects that's built on Laravel/Vue.js and SQL

Happy Herd

Remote

Web Developer / Administrator

Sept 2022 - Feb 2023

Creating new web app while maintaining and updating current website.

- Transitioning from WordPress to headless CMS and serve frontend with NextJS using WordPress REST API.
- Overhaul of data format to be dynamic and all aspects of website content can be updated on WordPress without touching the frontend code.
- Writing thorough documentation on how everything works in the code.
- Integration of MailChimp and Keela.
- Working with the owners to implement new features and update UI.
- Managing and updating content and plugins on the current website.

Mike's Computer Shop

Hybrid Remote

Marketing Coordinator

Nov 2016 - Mar 2022

Managing all aspects of marketing, graphic design, events, press, and website UI

- Created landing pages for any marketing initiatives to funnel inbound leads with frontend code.
- Improved SEO with new strategies and helped the dev team with updating meta tags on the website.
- Successfully managed multiple projects at once and executed cross-department initiatives.
- Managed and coordinated marketing opportunities with various external organizations communicating project expectations.
- Ran effective ad campaigns on multiple platforms such as Google, Facebook, Instagram and Reddit.
- Created all graphic content using Photoshop, Illustrator, XD, After Effects and Figma.
- Monitored KPIs on custom built CRM platform; increased traffic by 25%; conversions by 13% and subscribers substantially.
- Ran events for B2B and attended conventions with the goal of increasing sales.

VOLUNTEER

The Happy Herd Farm Animal Sanctuary

May 2022 - Present

Web Developer/Administrator/In-Person Volunteer

EDUCATION

Lighthouse Labs

Full Stack Web Development Diploma

May 2022 - Aug 2022

University of the Fraser Valley

Bachelor of Business Administration

SKILLS

TypeScript, JavaScript, Qwik, Fresh Deno, Deno, NodeJs, Fauna, React, Next.js, VueJs, PHP/Laravel, Express, Postgres, SQL, Ruby on Rails, HTML5/CSS, SCSS/SASS, Tailwind, Cypress, Jest, Mocha, Chai, Storybook, WordPress, Strapi, Google Cloud Services, Cloudflare, Github Actions